

Seafood Expo Global

Barcelona, Spain April 23-25, 2024

Europe is a market full of opportunities for seafood exporters. The European seafood consumption market is expected to continue to grow due to increased awareness of the health benefits of seafood and the rising demand for sustainable and eco-friendly seafood options. The European seafood market was valued at USD 34.1 billion in 2020 and is projected to reach USD 40.6 billion by 2026, growing at a CAGR of 2.8% during the forecast period (2021-2026).

The Seafood Expo Global is the largest seafood trade show in the world. Seafood Expo Global promotes seafood and aquaculture products from the SUSTA region to both European and worldwide seafood buyers. Every year, Seafood Expo Global/Seafood Processing Global continues to break records in terms of total attendance and exhibit space. The last edition, in 2022, hosted more than 26,630 seafood buyers and suppliers from around the globe with over 1,550 exhibiting companies from 76 different countries.

Participation Fee: \$2,978; **Early Bird Special:** \$2,778 (if you register and pay before November 23, 2023) **Fee Includes:**

- 10m² hard wall booth space
- Furnishings include: table, two chairs, sales counter, two stools, signage and electricity
- Ice and overnight cold storage available
- Chef available on-site to prepare samples
- Reimbursement of up to \$1,000 in sample shipping costs, with proper documentation

Registration Deadline: January 23, 2024 (No refunds for cancellation after this date)

Industry Focus: Seafood

Product Description: Suitable products are all fish and seafood, including Fresh or Frozen Fish & Seafood and Value-added Seafood Products that are allowed for export to the EU.

Activity Managers

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SUSTA encourages you to enroll in the <u>Smart Traveler Enrollment Program (state.gov)</u> and monitor the <u>Travel Advisories (state.gov)</u> webpage before traveling.